Rep Order# 6860087 Ver# 1 Status New Traffic Order# 6860087 EC'd Yes

**Printed:** 10/01/2012 1:25 PM **Last Received:** 10/01/2012 11:27 AM

Rep Firm

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

**Advertiser** ( ) .DEM. CNG. CMP COMM.

**Product** D.C.C.C. **Estimate#** 1308

Buyer Katie Keuleman

Phone# Fax# Agency ( ) GREAT AMERICAN MEDIA

3050 K ST NW

WASHINGTON, DC 20007 **Agency C/P1/P2/E** 11/14/1308

Flight Dates 10/02/2012 - 10/08/2012

Hiatus Weeks

20007 Sai

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

1 of 4

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938

## --- CONTRACT COMMENT ---

SC=\*

## --- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 77,325 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost Daypart
	1	TU-F	5A-6A	ACTION NWS@5AM<	:30	\$225.00	10/02-10/05	4	1	4	\$900.00
	2	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$500.00	10/02-10/05	2	1	2	\$1,000.00
	3	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$500.00	10/02-10/05	10	1	10	\$5,000.00
	4	TU-F	430A-459A	A ACTN NWS@430AM<	:30	\$150.00	10/02-10/05	2	1	2	\$300.00
	5	SA	5A-6A	ACTN NWS SA@5A	:30	\$300.00	10/06-10/06	2	1	2	\$600.00
	6	SA	7A-8A	GD MRN-SAT-ABC	:30	\$750.00	10/06-10/06	1	1	1	\$750.00
	7	SA	8A-9A	ACTN NWS SA@8A	:30	\$600.00	10/06-10/06	1	1	1	\$600.00
	8	SU	5A-6A	ACTN NWS SU@5A	:30	\$300.00	10/07-10/07	2	1	2	\$600.00
	9	SU	8A-9A	ACTN NWS SU@8A	:30	\$600.00	10/07-10/07	1	1	1	\$600.00
	10	TU-F	10A-11A	VIEW-ABC	:30	\$600.00	10/02-10/05	3	1	3	\$1,800.00
	11	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$500.00	10/02-10/05	3	1	3	\$1,500.00

6860087 **Ver#** 1 **Status** New **Traffic Order#** 6860087

Rep Order#

EC'd Yes

**Showing Buylines:** All Lines

2 of 4

KTNV-TV LAS VEGAS, NV Rep Firm ) GREAT AMERICAN MEDIA Station Agency ) .DEM. CNG. CMP COMM. Sales Office ( Advertiser 3050 K ST NW ) PHILADELPHIA WASHINGTON, DC 20007 **Product** D.C.C.C. Salesperson ( ) ANJIE BRADY Estimate# 1308 Agency C/P1/P2/E 11/14/1308 **Buver** Katie Keuleman Flight Dates 10/02/2012 - 10/08/2012 Salesperson Phone# 215-567-6005 Hiatus Weeks Phone# Salesperson FAX# 215-567-5938 Fax# LTLen Rate Dates Spots/Week # of Total Cost Ln Day Time Program Total Daypart Weeks Spots \_\_\_\_ \_\_\_\_ \_\_\_ \_\_\_\_\_ 2 12 TU-F 12P-1P CHEW-ABC :30 \$450.00 10/02-10/05 2 1 \$900.00 13 TU-F 330P-4P ACTION NEWS @ 330 :30 \$350.00 10/02-10/05 2 1 2 \$700.00 1 3 14 TU-F 5P-530P ACTION NWS@5PM< :30 \$600.00 10/02-10/05 3 \$1,800.00 1 4 15 TU-F 6P-7P ACTION NWS @6PM :30 \$600.00 10/02-10/05 4 \$2,400.00 1 16 SA 6P-630P ACTION NWS@6PM :30 \$500.00 10/06-10/06 1 1 \$500.00 17 1 1 SU 6P-630P ACTION NWS@6PM :30 \$650.00 10/07-10/07 1 \$650.00 18 TU-F 7P-730P ACCESS HOLLYWD< :30 \$500.00 10/02-10/05 4 1 4 \$2,000.00 1 4 19 TU-F 730P-8P :30 \$500.00 10/02-10/05 4 \$2,000.00 MILLIONAIRE 1 2 20 Μ 8P-10P DANCE W/ STARS :30 \$10,000.00 10/08-10/08 \$20,000.00 :30 1 1 \$5,000.00 21 Μ 10P-11P CASTLE \$5,000.00 10/08-10/08 1 22 10P-11P :30 \$4,000.00 1 1 1 \$4,000.00 TU BODY OF PROOF 10/02-10/02 23 SU 7P-8P AMERICA FUNNY HOME VIDEOS :30 \$2,000.00 10/07-10/07 2 1 2 \$4,000.00 1 1 24 SU 8P-9P ONCE UPON A TIME :30 \$6,500.00 10/07-10/07 1 \$6,500.00 25 TU-F 11P-1135P ACTION NWS@11P :30 \$1,500.00 10/02-10/05 3 1 3 \$4,500.00 26 SA 11P-1135P ACTION NWS@11P< :30 \$1,250.00 1 1 1 \$1,250.00 10/06-10/06 1 27 Μ 5A-6A ACTION NWS@5AM< :30 \$225.00 10/08-10/08 1 1 \$225.00 28 6A-7A ACTION NWS@6AM< :30 \$500.00 10/08-10/08 1 1 \$500.00

EC u 165					Showing Buylines: All Lines								
Station F Advertiser Product Estimate# Buyer Phone# Fax#		KTNV-TV LAS VEGAS, NV  ( ).DEM. CNG. CMP COMM. D.C.C.C. 1308 Katie Keuleman			Agency ( 3050 K WASH Agency C/P1/P2/	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY							
					Flight Dates Hiatus Weeks		11/14/1308 10/02/2012 - 10/08/2012		Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT	Ln 	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	М	7A-9A	GD MRN AMR-ABC<		:30	\$500.00	10/08-10/08	2	1	2	\$1,000.00	
	30	М	430A-459A	ACTN NWS@430AM<		:30	\$150.00	10/08-10/08	1	1	1	\$150.00	
	31	М	10A-11A	VIEW-ABC		:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
	32	М	11A-12P	ACTN NEWS@11AM<		:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	33	М	12P-1P	CHEW-ABC		:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	34	М	330P-4P	ACTION NEWS @ 330		:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
	35	М	5P-530P	ACTION NWS@5PM<		:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
	36	М	7P-730P	ACCESS HOLLYWD<		:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	37	М	730P-8P	MILLIONAIRE		:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	38	М	11P-1135P	ACTION NWS@11P		:30	\$1,500.00	10/08-10/08	1	1	1	\$1,500.00	

:30

\$600.00

**Printed:** 

Last Received:

10/08-10/08

10/01/2012 1:25 PM

10/01/2012 11:27 AM

1

1

\$600.00

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Traffic Order# 6860087

## ---REPORT TOTALS---

39

Rep Order# EC'd Yes

6860087

**Ver#** 1

Status New

Report Totals: 77 / \$77,325.00

6P-7P

ACTION NWS @6PM

## ---SALES MONTHLY TOTALS---

Oct 12: 77 / \$77,325.00 Sales Totals: 77 / \$77,325.00

Rep Order# 6860087 **Ver#** 1 Status New EC'd Yes

Traffic Order# 6860087

Agency C/P1/P2/E

Flight Dates

**Hiatus Weeks** 

3050 K ST NW

Agency

10/01/2012 1:25 PM 10/01/2012 11:27 AM

KTNV

**Last Received:** 

**Showing Buylines:** All Lines

**Printed:** 

20%

20%

Station KTNV-TV LAS VEGAS, NV

Advertiser ( ) .DEM. CNG. CMP COMM.

**Product** D.C.C.C. Estimate# 1308

Buyer Katie Keuleman

Phone# Fax#

Station Totals: 77 / \$77,325.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$297,404

KBLR 0 % KLAS 27% KSNV KVCW 1% KVMY 5% KVVU

WASHINGTON, DC 20007

11/14/1308

) GREAT AMERICAN MEDIA

10/02/2012 - 10/08/2012

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

4 of 4

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

KTUD

1%

26%